

# Red House B2B Marketing Named a 2017 B2B Top Shop

ATLANTA FIRM RECOGNIZED AS ONE OF THE COUNTRY'S TOP B2B MARKETING AGENCIES



**Atlanta – December 6, 2016 – Red House B2B Marketing has once again been named one of *Chief Marketer's* 2017 B2B Top Shops, a listing of the top B2B marketing agencies in the United States.**

The agencies in B2B Top Shops are chosen by the editors of *Chief Marketer*, a leading publication focused on measurable marketing tactics published by Access Intelligence. In choosing agencies for inclusion in both B2B Top Shops and PROMO Top Shops, editors consider each shop's depth of client work, creative acumen, analytical expertise among numerous other factors.

B2B Top Shops is an online searchable directory highlighting each agency's core services and contact information, offering users a behind-the-scenes look at each shop's culture and client work. B2B brands, vendors

and marketers viewed this easy-to-use resource on ChiefMarketer.com almost 73,000 times this year alone.

Red House provides integrated marketing solutions across a wide range of verticals including financial, healthcare, manufacturing, supply chain and technology. Clients include Bayer, Elsevier, Gilbarco, IHS, McKesson, Medtronic and TransUnion.

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#### ABOUT CHIEF MARKETER

*Chief Marketer*, published by Access Intelligence, charts the customer journey from acquisition and engagement through conversion and retention. Via ChiefMarketer.com, print products, live events, awards programs and more, *Chief Marketer* offers data-driven intelligence, actionable insights, inspiring case studies and the latest technology trends to help marketers improve their campaigns and increase ROI.

#### ABOUT RED HOUSE B2B MARKETING

Red House B2B Marketing helps clients achieve results through strategic planning, account-based marketing and content marketing, as well as services such as automation support, content development, creative and analytics. Our expertise includes healthcare, financial, manufacturing, supply chain, technology and telecom. To learn more, visit [www.redhouseb2b.com](http://www.redhouseb2b.com).

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[www.redhouseb2b.com](http://www.redhouseb2b.com)