



Red House Named to Chief Marketer 2019 List of Top B2B Marketing Agencies

The firm was also recognized for top B2B Demand Generation Agencies.

ATLANTA – February 20, 2019 – Red House, an award winning firm celebrating its 19th year, has once again been named a top B2B marketing agency by Chief Marketer magazine. This marks the second year that Red House has been included on the exclusive CM200 list, and the firm was also recognized for top “B2B Demand Generation Agencies.”

“We’re thrilled to be included on the 2019 Chief Marketer top agencies list, especially considering the effort that goes into their evaluation process,” said Steve Reeves, a partner with the firm. “Chief Marketer’s editorial team is interested in cases that are meaningful and measurable, and we’re pleased that our work and results across marketing, sales and technology meets their standards,” he added.

Red House counts its focus on measurable results as one of the primary reasons leading brands choose the firm. The agency’s industry expertise includes financial, healthcare, manufacturing, supply chain and technology, and clients include Bayer, Cognizant, Mayo Clinic, McKesson, and RELX Group.

Chief Marketer’s editors accepted submissions from across the country for the CM200 list. Winners were selected based on several criteria, including insightful client testimonials; outstanding case study submissions; high caliber, consistent work across programs and clients; innovative and creative executions; and bold and inspiring concepts and ideas that are moving the industry forward.

ABOUT CHIEF MARKETER

Global online content portal Chief Marketer, an Access Intelligence brand, arms aspiring CMOs with the tools, insights, data and training they need to master the “next frontier of marketing” — an age of marketing much less dependent on advertising and much more focused on the rest of the branding toolkit. In addition to the CM200, Chief Marketer also produces the PRO Awards, and recognition programs including Masters of Martech and Future CMOs. Learn more at www.chiefmarketer.com.

ABOUT RED HOUSE

Red House B2B Marketing helps clients achieve their goals through strategic, data-driven marketing programs that drive measurable results. The agency is a full-service firm offering integrated solutions like account-based marketing, content and digital marketing, and services such as analytics, automation, creative and website development. To learn more, visit www.redhouseb2b.com.

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