

# Red House Named 2020 Top B2B Marketing Agency and Healthcare “Agency to Watch”



The firm was also recognized for top B2B Demand Generation Agencies.

ATLANTA – December 11, 2019 – Red House, an award-winning marketing firm celebrating its 20th year, has once again been named a top B2B marketing agency by Chief Marketer magazine. They were also named an “agency to watch” by Medical Marketing & Media.

Red House credits its focus on results as one of the primary reasons leading brands have chosen the firm. From the beginning, the agency was recognized as a leader in demand generation and nurturing, and core services have expanded to include data strategy, marketing automation, content development, website development, analytics and attribution. Clients include Bayer, Cognizant, Mayo Clinic, McKesson, Mercer, RELX Group and Spectrum Enterprise.

“We’re delighted to be included on the 2020 Chief Marketer list of top agencies for the third year in a row,” said Steve Reeves, a partner with the firm. He added, “I can’t think of a better way to kick off our 20th year in business than achieving recognition from industry leaders Chief Marketer and Medical Marketing & Media.”

Chief Marketer’s editors accepted submissions from across the country for the CM200 list. Winners were selected based on several criteria, including: insightful client testimonials; outstanding case study submissions; high caliber, consistent work across programs and clients; innovative and creative executions; and bold and inspiring concepts and ideas that are moving the industry forward.

#### ABOUT CHIEF MARKETER

Global online content portal Chief Marketer, an Access Intelligence brand, arms aspiring CMOs with the tools, insights, data and training they need to master the “next frontier of marketing”—an age of marketing much less dependent on advertising and much more focused on the rest of the branding toolkit. CM has more than 150,000 readers who rely on its content and live events to help them cut through the noise and find the solutions necessary to optimize their performance. Learn more at [chiefmarketer.com](http://chiefmarketer.com).

#### ABOUT RED HOUSE

Red House B2B Marketing helps clients achieve their goals through strategic, data-driven marketing programs that drive positive results. The agency is a full-service firm offering integrated solutions like account-based marketing, content and digital marketing, and services such as analytics, automation, creative and website development. To learn more, visit [www.redhouseb2b.com](http://www.redhouseb2b.com).

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