

Red House Named 2021 Top 50 B2B Marketing Agency



The firm was also featured in a B2B Marketing article on the future of ABM and demand generation

ATLANTA – July 14, 2021 – Red House, an award-winning marketing firm celebrating its 20th year, has been named a top agency by B2B Marketing in their recently released “The B2B Marketing US Agencies Benchmarking Report 2021.”

The report recognizes the top B2B agencies based on capabilities, financial performance and employee headcount, and serves as a comprehensive guide for B2B marketers who are evaluating the agency landscape and potential partners.

In addition to being named one of the top 48 B2B agencies, Red House ranked 4th in the Demand Gen category. The agency credits twenty years of results, driven by marketing, technology and sales, as the primary reason leading brands choose the firm.

“We’re honored to be included in B2B Marketing’s 2021 top US agency list, and appreciate the remarkable effort from our team and the support of our clients during a challenging year for businesses and employees,” said Steve Reeves, a partner with the firm. He added, “And we appreciate B2B Marketing for the diligence that goes into the annual benchmarking report to help marketers identify their ideal agency partners”.

The benchmarking report also includes an article by Red House, on the evolution of Account-based marketing and demand generation. The article, “The blurring lines between ABM and demand gen” may be accessed [here](#).

ABOUT B2B MARKETING

B2B Marketing is the number one, go to resource for B2B marketers globally, delivering insight, guidance and inspiration on the topics that matter to customers and prospects right now. With more than 300,000 subscribers and followers, they deliver insight, guidance and inspiration on the topics that matter to your customers and prospects. To learn more, visit B2BMarketing.net or download a copy of the report [here](#).

ABOUT RED HOUSE

Red House B2B Marketing helps clients achieve their goals through strategic, data-driven marketing programs that drive profitable results. The agency is a full-service firm offering integrated solutions like account-based marketing, content and digital marketing, and services such as analytics, automation, creative and website development. To learn more, visit www.redhouseb2b.com.

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